

VISION

**A THRIVING
EAST LAKE
COMMUNITY**

MISSION

The East Lake Foundation collaborates with The Villages of East Lake residents, Charles R. Drew Charter School families, and other key service providers to ensure every member of our community has equitable access to the resources, tools and supports needed to thrive.

VALUES

- Resident-Centered
- Respect
- Partnership
- Equity
- Innovation
- Measurable Impact
- Resilience



GOALS

**AFFORDABLE
HOUSING**

Expand the availability of affordable housing in the East Lake area.

**CHILDREN
& YOUTH
EDUCATION**

Ensure children and youth are prepared for success in learning at all stages of their development.

**COMMUNITY
WELLNESS**

Support physical health, mental health, safety, and well-being for children and their families living in the East Lake community and attending Drew Charter School.

**COMMUNITY
ECONOMIC
VITALITY**

Support families in defining and pursuing economic vitality for themselves and future generations.

**EAST LAKE
FOUNDATION
CAPACITY
BUILDING**

Build and sustain the East Lake Foundation's capabilities and infrastructure required to meet our community service objectives.

RESIDENT WEALTH &
Income Generation



East Lake Foundation will expand education and financial literacy programming options and facilitate focused income and wealth development for more Villages of East Lake residents and Drew Charter School families.

Goals supported: Affordable Housing, Community Wellness and Community Economic Vitality

COMMUNITY
Health



East Lake Foundation will engage Villages of East Lake residents and Drew Charter School families to heighten awareness, acceptance, and utilization of mental health services, support programming that addresses mental well-being, improve physical health, and maintain the physical safety of the Villages of East Lake community.

Goals supported: Children & Youth Education, Community Wellness, Community Economic Vitality

PROPERTY
Development



East Lake Foundation will develop, fund, and implement a master plan for the community to expand affordable housing units and improve shared spaces for recreation and community living.

Goals supported: Affordable Housing, Community Economic Vitality

YOUTH
Education



East Lake Foundation will support community partnerships to strengthen early education, assist Drew Charter School students in addressing COVID-related learning gaps, and prepare Drew Charter School students for success in college and career.

Goals supported: Children & Youth Education, Community Economic Vitality

DATA & OUTCOMES
Evaluation



East Lake Foundation will develop evaluation tools that measure program impact, assess the needs of residents and businesses, and evaluate the overall well-being of the neighborhood to support future planning and development.

Goals supported: Affordable Housing, Children & Youth Education, Community Wellness, Community Economic Vitality, ELF Capacity Building

RESOURCE
DEVELOPMENT
& Advocacy



East Lake Foundation will diversify revenue, enhance technology infrastructure, and inform policy that supports increasing levels of East Lake community needs.

Goals supported: Affordable Housing, Children & Youth Education, Community Wellness, Community Economic Vitality, ELF Capacity Building