

# Community Vision

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## Breaking Ground! An exciting new day in East Lake

*Georgia Governor Nathan Deal, East Lake Foundation board member Tom Cousins and other dignitaries broke ground to mark the start of construction on Drew Senior Academy.*

The winter rain couldn't dampen spirits as groundbreaking ceremonies for the Charles R. Drew Charter School Senior Academy at the Charlie Yates Campus were held on January 15. Georgia Governor Nathan Deal, Cousins Properties Chair Emeritus and East Lake Foundation board member Tom Cousins and representatives from Atlanta Mayor Kasim Reed's office, along with most of the Atlanta Public Schools Board of Education, were among those taking part in the event.

The 200,000 square foot, state-of-the-art facility is being built adjacent to the current Drew Charter School campus, on the former back nine holes of the public Charlie Yates Golf Course. Features include Project-Based Learning and science laboratories, flexible classroom spaces to accommodate various class sizes and collaborative groups, integrated arts studios and a three-story learning commons to support research, writing,

critical thinking and communication. Key features also include full athletic facilities and a 500-seat theater that will also host professional performances and be made available to other neighborhood schools.

Drew Charter School Senior Academy will welcome its first freshman class of 100 students this summer in temporary facilities. Once completed in June, 2014, the new building will be home to 600 Drew Senior Academy (grades nine through 12) students, along with 400 Junior Academy students (grades six through eight). ■



*These current Drew Charter School eighth graders, who are also student government leaders, will be among the 100 students in Drew's Class of 2017.*



## Fore! It's Almost Time for Golf

The First Tee® of East Lake will kick off the 2013 season in late March. Children from age 5 to 17 who live in ZIP codes 30316 or 30317 or who attend or are graduates of Drew Charter School learn golf, along with nine key values including responsibility, integrity and respect. The program also shows kids how to establish goals, maintain a positive attitude and make better decisions. Last year, the program served over 650 children and remains an integral part of East Lake Foundation's mission to provide community wellness programs to residents.

## You can help make a difference

The East Lake Foundation is nationally renowned for our holistic approach to community revitalization through support of excellent **Cradle-To-College Education**, **Mixed-Income Housing** and **Community Wellness**. Your support makes programs like **CREW Teens**, **The First Tee® of East Lake** and **Drew's After School Program** possible.

To make your donation, call Cornesha Scott, 404-373-4351, ext. 101 or visit [eastlakefoundation.org](http://eastlakefoundation.org)



Congratulations, Jeff!  
2012 Junior Golf Leader



The First Tee® of East Lake  
Volunteer of the Year



A Strategic Partnership  
ELF and Coca-Cola

**2013 is off  
to a great start!**  
Find out more ►





## Capital Campaign Funds Drew Senior Academy

The Drew Charter School Senior Academy at the Charlie Yates Campus is an

The Capital Campaign committee, formed in 2010 and led by David Ratcliffe, has been working diligently to ensure the Senior Academy starts, and remains, on secure financial footing. Thank you to these dedicated supporters of Drew's cradle-to-college mission:

Duane Ackerman  
Tom Fanning  
Taylor Glover  
David Ratcliffe

Richard Courts IV  
Larry Gellerstedt  
John Imlay  
Geri Thomas

Tom Cousins  
Lillian Giornelli  
Joe Rogers

ambitious project. With a \$73 million price tag, \$55 million for the facility alone, Drew Senior Academy will be built at no cost to Atlanta Public Schools. Initial funding for Drew Senior Academy has come from foundations, corporations and individual donors dedicated to excellence in education.

### Thank you to these Drew Senior Academy Donors\*

A friend of Drew Charter School  
Dr. and Mrs. J. Don Edwards  
Robertson Foundation  
A friend of East Lake Foundation and  
Drew Charter School  
Mr. Jim Edwards  
The Sartain-Lanier Family Foundation  
Anonymous  
Bill & Melinda Gates Foundation  
State of Georgia

CF Foundation  
Georgia Power Foundation, Inc./Southern  
Company Charitable Foundation  
Sun Trust Bank Trusteed Foundations;  
Harriet McDaniel Marshall Trust and  
Thomas Guy Woolford Charitable Trust  
Chick-Fil-A, Inc.  
Mr. Taylor Glover  
SunTrust Foundation  
The Correll Family Foundation

The Marcus Foundation, Inc.  
Tull Charitable Foundation, Inc.  
Cousins Properties Foundation, Inc.  
Mr. David Ratcliffe  
Robert W. Woodruff Foundation  
Mr. John Dobbs

*\*pledges received as of February 15, 2013.  
Please call the East Lake Foundation office  
at 404-974-4508 with any errors or omissions.*



Jeff Dunovant

## Congrats to the 2012 Georgia PGA Junior Golf Leader

We're so proud of Jeff Dunovant, director of instruction for The First Tee® of East Lake and a national trainer for The First Tee, who was recently named the 2012 Junior Golf Leader by the PGA Georgia Section. Jeff, a PGA member

since 1993, has been a golf instructor for programs such as Evening at Emory, Play Golf America, Get Golf Ready and was also a featured golf professional for CBS Sports' special presentation, "Passion for the Game." Jeff and his father, Harold Dunovant, are the only African-American father and son PGA members in the history of golf. In addition to serving as a board member for the Georgia PGA, Jeff is board chairman for the National Black Golf Hall of Fame.

Kudos as well to Jeremy Story, manager of the Charlie Yates Golf Course, who was named Assistant Professional of the Year by the North Chapter of the Georgia PGA and Ralph Kepple, CGCS, named Georgia Golf Course Association Superintendent of the Year. ■



## Amazing Results!

The East Lake Foundation's 2012 Annual Campaign is history and what a success it was! With a goal of \$150,000, the campaign generated \$181,560 – 21% over goal and a 27% increase over 2011's campaign. The number of donors was up 34% year-over-year. The Annual Campaign, conducted from October through December each year, is an important component of the Foundation's ongoing fundraising efforts and supports our goal to expand the number of individual donors supporting our mission. Thank you to everyone who participated in this record-setting effort! ■

## Cheers to a Strategic Partnership



Tom and Ann Cousins  
with Coca-Cola polar bear

East Lake and Coca-Cola have gone in hand in hand for nearly as long as anyone can remember. In fact, one of Charlie Yates' most impressionable memories was sharing "that great elixir of Atlanta" with Bobby Jones after a round at the

East Lake Golf Club. This friendship continues today through Coca-Cola's generous support of the East Lake Foundation. Most notably, the TOUR Championship by Coca-Cola generates more than \$1 million annually for the East Lake Foundation and The First Tee of East Lake. Coca-Cola is also a presenting sponsor of the East Lake Invitational, a two-day fundraiser hosted by PGA Tour pros Billy Andrade and Stewart Cink, where participants rub elbows with celebrities and professional athletes while competing on the golf course for a good cause. Coca-Cola employees also volunteer at The Villages of East Lake, the East Lake Community Learning Garden and in monthly "Read Alouds" at Charles R. Drew Charter School.

As a founding corporate member of the East Lake Golf Club, Coca-Cola is one of many corporations providing generous support that has helped us realize the revitalization of this community. Thanks to their work, what was once a blighted and drug-infested area is now a thriving, healthy, mixed-income community providing residents with the tools necessary to build a better life for themselves and future generations.

There are many ways corporations can support the East Lake Foundation, including a direct donation, employee volunteerism or sponsorship of a program or special event. To learn more, contact Amy Macklin, Vice President for Resource Development, at 404-974-4508 or amacklin@eastlakefoundation.org. ■



## Volunteer of the Year

Congratulations to Bert Ponder (right), recently named the very FIRST Volunteer of the Year for the Friends of The First Tee® of East Lake. Bert, shown here with Friends Board Chair Cary Weems, was honored for his work in 2012 bringing a new, more interactive format to Friends' golf outings

with junior golfers from The First Tee of East Lake. The Friends of The First Tee of East Lake was founded in 2004 for community leaders with an appreciation for golf and a desire to make a positive impact on the lives of East Lake youth. ■

## East Lake Foundation Receives MLK Service Award

In late January, East Lake Foundation was honored to be a recipient of the 21st Annual Martin Luther King, Jr. Community Service Award presented by Emory University's Rollins School of Public Health and the Goizueta Business School. East Lake's Chief Operating Officer Danny Shoy accepted the award on behalf of the Foundation. Nine other organizations, including the Bobby Dodd Institute and the Georgia Justice Center, were also recognized. The award is given each year to those "who raise awareness of social injustice, speak on behalf of justice, celebrate diversity and impel action in building a better future for all." Stacey Abrams, minority leader of the Georgia House of Representatives (and who also attended the Drew Senior Academy groundbreaking ceremony) was the event's keynote speaker. ■

## Have You Considered Monthly Giving?

Committing to a monthly gift to East Lake Foundation is a quick and easy way to make a big impact! When you pledge to make a minimum monthly donation, you provide critical ongoing support for our programs, including The First Tee® of East Lake, CREW Teens, the After School Program at Charles R. Drew Charter School, the East Lake Community Learning Garden and scholarship opportunities for East Lake youth.

Consider this:

- \$30 provides two weeks of after school programming for a Drew student
- \$50 sends a CREW Teen on a college tour
- \$110 provides a young child with an entire year of The First Tee of East Lake programming

There are several ways to make monthly giving easy! Please visit our website [www.eastlakefoundation.org](http://www.eastlakefoundation.org) to enroll or contact Amy Macklin at 404-974-4508 or amacklin@eastlakefoundation.org. ■