

Home, Sweet Home! RCSP Resident Christy Onyeabor and Family



The Resident & Community Support Program (RCSP) at The Villages of East Lake is an East Lake Foundation supported program dedicated to developing a sense of community for residents of the mixed-income apartments, while also providing resources to help residents thrive. Programs are focused on economic stability and community engagement and include career development, financial literacy and community-building events. "We know we've done our work when we hear of residents who achieve their life goals as a result of our programs," said RCSP manager Jennifer McCrary.

Five-year residents Sunny and Christy Onyeabor are definitely an RCSP success story! With the holidays rapidly approaching,

the Onyeabors and their three children are looking forward to spending these holidays in their new home. They're moving to a home where each child will have their own room and enough space to play, according to Christy. And all of this is possible thanks to the Resident & Community Support Program's home ownership program series.

"The home buying sessions we attended helped us understand the initial steps we needed to take like saving towards a down payment," said Christy. She also participated in the career development classes, which "helped me brush up my interviewing skills, update my resume and get a job."

When the Onyeabors arrived in East Lake from the United Kingdom, they immediately jumped into the community and all it had to offer. They are members of the East Lake Family YMCA and regular shoppers at the East Lake Farmers Market. Their youngest child attends the East Lake Early Learning Academy while their two older children are students at Charles R. Drew Charter School. "Our kids love their school. They love their teachers and friends and also love the Drew After School Program enrichment classes," Christy said. "They always tell us not to come and pick them up before 6:00 o'clock!"

Five years ago, "we were relatively new in the US and were trying to navigate our way through so many things," Christy said. Thanks to the support of RCSP, they're now part of a thriving community. Congratulations, Christy and Sunny, on your new home! ■



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Our East Lake

2013 Annual Campaign

We've seen remarkable changes take place in East Lake since 1995, when the East Lake Foundation first began its efforts to break the cycle of intergenerational poverty. The East Lake model of community revitalization is simple: a focus on mixed-income housing, cradle-to-college education and community wellness and a lead organization, the East Lake Foundation, ensuring collaboration between partners working in these pillars. Through this model, East Lake has become a place where children and families, no matter their circumstances, have a chance to build a bright future.

We know our programs have an impact. But every day, we see how much is yet to be done. Your



generous contribution at this time of year ensures we will continue to provide programs and services like The First Tee® of East Lake, a golf and life skills program for youth; CREW Teens – a college and career readiness focused program and the East Lake Community Learning Garden and Urban Farm, where

a neighborhood comes together to grow organic produce and a stronger network.

We're changing lives, one individual and one family at a time. That's what makes our East Lake a special place. Won't you make our East Lake yours today? Donate online at eastlakefoundation.org or mail your contribution using the envelope provided in this newsletter. Thank you! ■



An East Lake Foundation First: Georgia Gives Day

It was a one-day flash mob of giving! East Lake Foundation was a first-time participant in this second annual event, held Wednesday, November 13. Across the state of Georgia, in just 24 hours, \$1.47 million was raised in support of over 1,000 nonprofits. The East Lake Foundation team and our colleagues used social media to reach out to our networks to generate support for the Foundation. We ended the day with over \$3,000 in Georgia Gives Day gifts, and as a result, are eligible for a matching grant from the SunTrust Foundation's Financial Wellness Challenge, adding another \$1,500 to \$2,000 to the day's grand total. Thank you to those who gave on Georgia Gives Day or anytime this year.



The Gift of Giving

Looking for that "just right" holiday gift for the person who has everything? We've got the perfect idea for you! Make a donation* to the East Lake Foundation in their honor. You can designate the gift to support the East Lake Foundation program of your choice and the lucky recipient will be notified of your gift and recognized in our 2013 Annual Report. To make a gift today, or for more information, please contact Cornesha Scott at cscott@eastlakefoundation.org or at 404-974-4501. ■

* \$25 or more per honoree is suggested

The East Lake Foundation is nationally recognized for our holistic approach to community revitalization through support of excellent cradle-to-college education, mixed-income housing and community wellness. To find out how you can make a difference, please contact the Development department at **404-373-4351** or visit us online at eastlakefoundation.org.



Update: The Charles R. Drew Charter School Capital Campaign



Dreaming big makes big things happen! In 2012, the East Lake Foundation began a Capital Campaign to raise \$73 million to fund the Drew Charter School Junior and Senior Academies at the Charlie Yates Campus. Today, expecting that a second New Markets Tax Credit will close before year end, we are delighted to report that we will have exceeded that ambitious goal!

As 2013, and the Drew Capital Campaign, both come to a close, we would like to thank those who so generously donated* to the Campaign, making the dream of providing a cradle-to-college education in East Lake a reality:

- Acuity Brands
A friend of Drew Charter School
A friend of East Lake Foundation and Drew Charter School
Anonymous
The Arthur M. Blank Family Foundation
Bloomberg Philanthropies
The Annie E. Casey Foundation
CF Foundation
CF Foundation in honor of Taylor Glover
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Bill & Melinda Gates Foundation
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The Kendeda Fund
The Marcus Foundation, Inc.
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Mr. and Mrs. Aaron Turpeau, Sr.
Walton Family Foundation
Robert F. Woodruff Foundation ■

**Gifts received as of 11/1/2013. Please contact the East Lake Foundation development office at 404-373-4351 with any errors or omissions.*

East Lake Foundation Donor Profile: Martin Dugan



Martin Dugan (center) with granddaughter Teagan Marie and sons Shea (left) and Kevney.

Martin Dugan first became acquainted with the East Lake community back in the mid 1990s when his company participated in a volunteer project at East Lake Park. Living out of state, Martin traveled to Atlanta once a year for an annual conference and to visit his professional

association offices. Having a personal love for golf, Martin was instantly intrigued by the community's rich history surrounding the East Lake Golf Club and the revitalization efforts that were just beginning. Inspired by the vision of holistic community redevelopment, Martin gave a donation to the East Lake Foundation and has continued to stay involved ever since.

In 2005, Martin was diagnosed with a brain tumor and given just six to 18 months to live. Determined to make the most of that precious time, Martin visited East Lake with the intention of moving to the community to volunteer his time and talents. Martin also

created a trust that included the East Lake Foundation in his estate plans. "Watching what was happening at East Lake was refreshing," he said. "To see such inspiring change taking place in this little section of the United States was so unique. East Lake and its partners have made great strides in 18 years. It is night and day from the 1990s and it continues to get better every day."

While Martin ultimately decided to stay close to family in Michigan, he continues to be an engaged and committed supporter of the Foundation. He's doing well and is now a proud grandfather to Teagan Marie with another grandbaby on the way. ■

It's Cool to Volunteer Here!

There are many opportunities to get involved with the East Lake Foundation's programs. Be a volunteer reader at Drew Charter School, support kids learning life and golf skills at The First Tee® of East Lake, mentor a job seeker or teach our community how to eat healthy, like Chef Asata does at The Villages of East Lake! To learn more about volunteer opportunities, contact Elizabeth Kuney at ekuney@eastlakefoundation.org or apply on the East Lake Foundation's website. ■



(Left photo) Life Chef Asata shares healthy cooking tips with East Lake residents.

(Right photo) Coca-Cola employee Eric McDonald reads to Drew students every month.

Golf with a Purpose East Lake Invitational Update

Several weeks before the TOUR Championship by Coca-Cola takes place at East Lake Golf Club, PGA TOUR professionals Billy Andrade and Stewart Cink host the East Lake Invitational – a chance for participants to experience the historic East Lake course in actual PGA TOUR conditions. Two days of golf with sports legends and national celebrities and a festive Pairings Party and Auction are devoted to supporting the East Lake Foundation and The First Tee® of East Lake. The 2013 event was well attended, with nearly a half-million dollars raised, bringing the total funds raised by the Invitational since 2010 to \$1.5 million. Celebrity auctioneer Ron White entertained while encouraging the crowd to bid higher! Thanks to everyone who participated, and special thanks to presenting sponsors, The Coca-Cola Company, Crawford Investment Counsel, EA Sports, EMC2, E*Trade and PGI. The 2014 East Lake Invitational will be held on August 24 and 25. Contact Chad Parker, Head Golf Professional at East Lake Golf Club for more information (cparker@eastlakegolfclub.com or 404-687-2442). ■



2013 TOUR Championship by Coca-Cola



These guys are good! The PGA TOUR's top 30 players were at East Lake Golf Club again this year as the TOUR Championship by Coca-Cola took place September 19-22. Golf fans know this is the final tournament week of the PGA TOUR season and the FedExCup® Playoffs wrap up here as well. This year, Sweden's Henrik Stenson took home both the TOUR Championship trophy and the FedExCup, along with over \$11 million in winnings.

Sponsors Coca-Cola and the Southern Company once again made the week a spectacular event. The 2013 TOUR Championship contributed \$1.9 million to the East Lake Foundation and The First Tee of East Lake – the most successful year since the event moved permanently to East Lake Golf Club in 2005.

On Thursday, opening day of tournament week, the East Lake Foundation hosted Donor Appreciation Day, graciously sponsored by PNC Bank. Guests of the Foundation enjoyed the day's opening ceremonies and an afternoon reception on the golf club's back patio.

In spite of a rainy Saturday, attendance at this year's TOUR Championship was record-setting! Thanks to fans, volunteers, our colleagues at the PGA TOUR, Coca-Cola, and the Southern Company and our own hard-working staff for making this year one to remember.

Next year's TOUR Championship by Coca-Cola will take place at East Lake Golf Club September 11 -14, 2014. We hope to see you there! ■



Pictured: 691 Society members at the 2013 East Lake Foundation Donor Appreciation Day, Thursday, September 19.

691 Society Launch

The inaugural year of the 691 Society was a success! 691 Society members are responsible for supporting the East Lake Foundation by promoting corporate hospitality packages at the TOUR Championship by Coca-Cola, promoting other activities supporting the East Lake Foundation throughout the year. This group sold a significant number of hospitality packages supporting the TOUR Championship, which ultimately benefit the East Lake Foundation. The 691 Society will be looking to add new members next year so to learn more, contact Lisa Fearon (lfearon@eastlakefoundation.org). ■

We Couldn't Succeed Without...

While the golfing world's eyes were on what was happening on the course, corporate partners (both long-term and new) were quietly making an impact through

special gifts made to the East Lake Foundation during the tournament week. We extend special thanks to:
Atlanta Braves Foundation
Cessna Aircraft Company

Chick-fil-A Bowl
Elavon/US Bank
FedEx
PGA TOUR Superstore
PNC Bank ■