

Community Vision

Find us on



Brighter Days Ahead

As we celebrate the season of gratitude, thank you for your support of our work during these very difficult times.

Since its beginning, the East Lake Foundation has been dedicated to creating and maintaining a thriving community in the East Lake neighborhood. Your support through the years has made it possible to provide equitable access to programs and increased opportunities for all families at The Villages of East Lake and Drew Charter School.

In 2021, we worked closely with our partners to help guide the families and students we serve through the pandemic and renewed calls for social justice. Despite these challenging times, generosity from you and our partners has not waived.

Thanks to many of you, the Foundation has been able to provide vital support for many families, including:

- More than \$400,000 in rent and utility assistance for families at The Villages of East Lake.
- More than 300 laptops and tablets for students at Drew Charter School.
- Nearly 25,000 meals for community families in need.
- Funding for our East Lake partner organizations to ensure our families continue to have access to critical



fee-based wellness programs.

But as we approach the end of the year, the pandemic persists and so do the needs. Please consider what else you may be able to give.

Now more than ever, your support means

everything. It means a place to live, food, high quality education, and priority access to programs managed by our partner organizations. The East Lake neighborhood's motto is, *In Atlanta, the sun always rises first in East Lake*. Just as each morning's rising sun offers the promise of new possibilities, the East Lake Foundation seeks ways to provide brightness – especially in dark times.

Please make your tax-deductible gift today at www.eastlakefoundation.org or by mail to 2606 Alston Drive, SE, Atlanta, GA 30317.

Thank you for your continued support of the East Lake community. ■



Give the Gift of Giving

Looking for just the right gift for the person who has everything? We have a great idea for you. Make a donation to the East Lake Foundation in their honor. The lucky recipient will be notified of your gift and will be recognized in the 2021 Annual Report. Click [here](#).

Start:ME East Lake is Recruiting Mentors for its Eighth Cohort



Start:ME

January 2022 will mark the eighth year of Start:ME East Lake, a [14-session program](#) that offers intensive skills-based business training, mentorship support and financing needed to develop viable and sustainable micro-businesses.

The 2022 program will include 11 weeknight virtual meetings and 3 Saturday morning in-person meetings.

In partnership with Emory University's Goizueta School of Business, Start:ME is recruiting an experienced group of professional mentors to provide support for participating micro-entrepreneurs. Mentors provide coaching and feedback and look for opportunities to connect entrepreneurs with individuals and partners who will further support their business.

If you are interested in becoming a mentor, please contact Erin Ingleheart at erin.ingleheart@emory.edu. ■



Drew Charter School Graduates 99% of Class of 2021



In late October, Atlanta Public Schools (APS) released the official 4-year and 5-year graduation rates for all APS Schools. APS had an overall graduation rate of 83.1%. Charles R. Drew Charter School had the 2nd highest rate in the district with 99%, closely following Coretta Scott King Young Women's Leadership Academy.

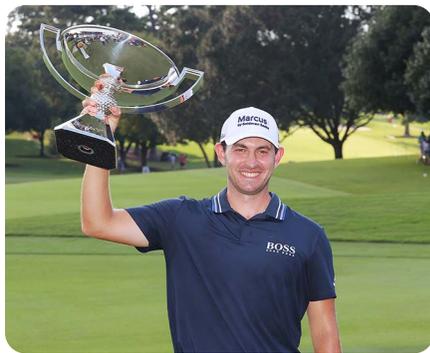
This represents the second highest 4-year graduation rate for Drew Charter School since the legacy class of 2017 graduated. Also, Drew Charter School's 5-year graduation rate for the Class of 2020 increased to 99% with the 2021 graduation of a member of that cohort. Congratulations to the Drew Charter School Senior Academy leadership and the College and Career Readiness team for this great achievement.

The East Lake Foundation is proud to support Drew Charter School's robust College and Career Readiness (CCR) program. **If you are interested in supporting CCR at Drew Charter School, please [click here](#).** ■

East Lake Golf Club Hosts Successful TOUR Championship

In August, East Lake Golf Club welcomed and successfully hosted the TOUR Championship for the 21st year. Congratulations to Patrick Cantlay who claimed his first FedExCup title, winning by one stroke over Jon Rahm in the final day of competition. The TOUR Championship, with the support of Proud Partners The Coca-Cola Company and Southern Company, has raised more than \$37 million for local nonprofits since the event was first staged at East Lake Golf Club in 1998. This year's tournament proceeds will support five charitable beneficiaries: East Lake Foundation, Focused Community Strategies, Grove Park Foundation, Purpose Built Schools Atlanta and First Tee® of Metro Atlanta.

In addition to this year's generous donation to the charitable beneficiaries, the 2nd Annual Charity Challenge – a 9-hole exhibition staged the day before the 2021 TOUR Championship featuring Mariah Stackhouse, Warrick Dunn, Justin Rose, and Andruw Jones – raised nearly \$1.4 million for the East Lake Foundation thanks to the involvement of Proud Partners The Coca-Cola Company and Southern Company, as well as several other local

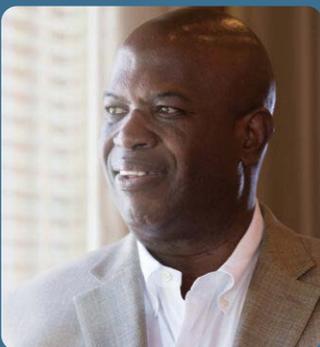


Atlanta companies.

The East Lake Foundation, with the support of our Board of Directors and PGA TOUR player Stewart Cink, was also excited to bring back Birdies for East Lake, which raised more than \$12,000.

Thank you to the PGA TOUR, TOUR Championship, The Coca-Cola Company and Southern Company, and East Lake Golf Club for their continued generous support of our work. Tremendous thanks also to Chuck Palmer, General Chairman of the TOUR Championship and East Lake Foundation Board Member, for his unwavering commitment to the charitable success of this year's tournament. ■

East Lake Foundation Remembers Noel Khalil



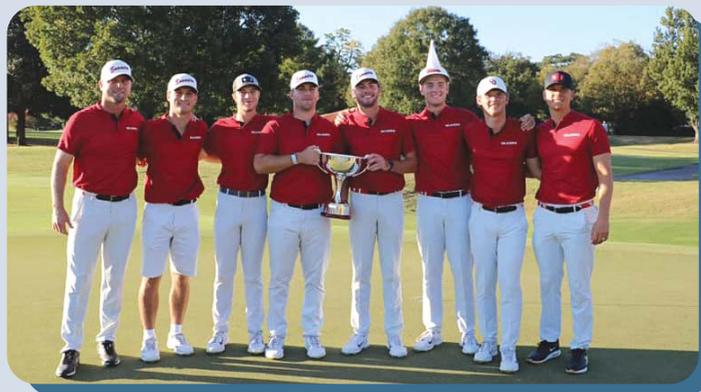
Columbia Residential Founder and CEO, Noel Khalil, passed away on October 25th after a long battle with a severe illness. Noel was a partner and friend of the East Lake Foundation and a champion of high-quality mixed-income housing in Atlanta and across the country. The Foundation will miss him very much and sends our deepest condolences to his family, friends, and many Columbia Residential colleagues. Click [here](#) to read the statement on his passing from Columbia Residential. ■

East Lake Cup and Party on the Green Unite for Exciting Multi-day Event

On October 23-27, 2021, The Golf Channel, East Lake Golf Club and East Lake Foundation hosted the **7th Annual East Lake Cup and Party on the Green**, the Cup's official celebration. The three-day NCAA collegiate tournament featured the four top performing men's and women's golf teams from across the country:

- Men's Teams: University of Oklahoma, Oklahoma State University, Arizona State University and Pepperdine
- Women's Teams: Ole Miss, University of Arizona, Duke and Oklahoma State University

During Saturday's **Party on the Green**, we honored three living legends who have made wonderful and lasting contributions to the East Lake neighborhood. Congratulations to Renee Lewis Glover, Shannon Heath-Longino and the Hon. Shirley Franklin! Click [here](#) to view the tribute video.



Party on the Green also featured the presentation of the Tom Cousins Award, a recognition of outstanding golfers who exemplify the values of the East Lake Foundation: excels in academics, is engaged in the community, and has overcome adversity. This year's winners are Dillon Stewart from Oklahoma State University and Phoebe Brinker from Duke University.

After three days of intense competition, Oklahoma State's Women's Golf Team and The University of

Oklahoma Men's Golf Team claimed the 2021 East Lake Cup. Congratulations to our East Lake Cup women's individual winner, Rina Tatematsu with Oklahoma State, and the men's co-champions, Chris Gotterup with Oklahoma and Preston Summerhays with Arizona State!

Thanks to our partners at the Golf Channel, HNS Sports, East Lake Golf Club and our amazing tournament sponsors – ZipRecruiter, Worldwide Technology, Uber Eats, Bridgestone Golf, and Mercedes-Benz.

Special thanks to all of our Party on the Green sponsors, especially our top sponsors - Cox Foundation, The Coca-Cola Company, Friends of the Honorees, The Arthur M. Blank Family Foundation, PGA Superstore, Georgia Power, Southern Company, the Dunn Family, and Lin and Alexia Rogers.

As a result of their generous support, the East Lake Foundation raised \$844,200 from the East Lake Cup and Party on the Green to support our Cradle-to-College Education Pipeline and the COVID-19 Relief and Recovery Fund. ■

East Lake Celebrates the Grand Opening of Grove Gardens

On October 22nd, our partners at Greater Piney Grove Baptist Church held the grand opening of the Grove Gardens at East Lake. Developed by The Grove CDC, Grove Gardens includes 70 one and two bedroom affordable and spacious apartments for independent senior citizens. Amenities include upgraded appliances and finishes, a community room, fitness center, and picnic pavilion.

In addition to addressing the critical need for affordable rental housing for seniors in the area, the community is co-located with The Grove Farm, which is a fully functioning and federally designated urban farm that was created to ensure all members of the broader community have increased access to fresh produce.

Congratulations to everyone who helped make this great day possible! ■



East Lake Women's Alliance Grants \$20,000 to Support Partnership with the Atlanta Land Trust

The East Lake Women's Alliance ended its 2021 program year with a golf outing and Grant Night at Intown Golf Club. The East Lake Women's Alliance voted to grant its collective membership dues (\$20,000) to the Foundation's partnership with the [Atlanta Land Trust](#) to build 40 new affordable single-family homes in East Lake.

The Foundation's Resident and Community Support Program (RCSP) is proactively working with families who live at The Villages of East Lake who are interested in homeownership to ensure they are prepared to purchase these new homes.

Special thanks to Porsche for sponsoring Grant Night and to long-time volunteer, Lee Birdsong, for hosting us at Intown Golf Club. The East Lake Women's Alliance is a philanthropic, professional group of Atlanta women who have committed to



focus their time and financial support with the East Lake Foundation.

If you are interested in learning more about the East Lake Women's Alliance, please email elwa@eastlakefoundation.org. ■

Grove Park Foundation Names New Executive Director

On October 1st, Grove Park Foundation, our fellow Purpose Built Communities Network Member on the Westside of Atlanta, welcomed Gavin McGuire as their new Executive Director. Gavin has deep roots in Atlanta where he attended Morehouse College and previously served as Executive Director of the Andrew and Walter Young Family YMCA in southwest Atlanta. Most recently, he was COO of the regional Boys & Girls Clubs in Detroit, Michigan.

The Grove Park Foundation is at a turning point in their work in the historic Grove Park neighborhood. They have recently celebrated the opening of the [Woodson Park Academy](#) campus that includes an early learning center and community health center in partnership with the YMCA of Metro Atlanta.



Canopy at [Grove Park](#), a 110-unit 1,2, and 3 bedroom affordable apartment development in partnership with Columbia Residential, is also underway.

Marlena Norris, board chair of the Grove Park Foundation, said McGuire "has advanced affordable housing, education, wellness, economic and other opportunities for children, youth and families." McGuire said, "The Atlanta Westside is my home" and pledged to work alongside other Grove Park leaders to "build equity, opportunity, shared prosperity, respect and hope."

McGuire replaced Debra Edelson who led the Grove Park Foundation since inception and now serves as a consultant for Purpose Built Communities. ■

Want to help stop the COVID-19 pandemic?

The East Lake Foundation encourages everyone to get vaccinated!

Help us beat COVID-19. Protect yourself and your neighbors.

For more information on updated vaccine research and free vaccination sites, visit www.vaccines.gov.



Help us end the pandemic; get vaccinated today.



Help us end the COVID-19 Pandemic!

The East Lake Foundation is proud that 100% of our staff is vaccinated and we encourage everyone to get vaccinated! Help us beat COVID-19. Protect yourself, your families, and your neighbors!

Click [here](#) for additional information on updated vaccine research and free vaccination sites. ■



The East Lake Foundation is nationally known for its integrated approach to community revitalization that focuses on three pillars: **cradle-to-college education**, **mixed-income housing** and **community wellness**. The Foundation serves as the lead organization working closely with its partners within and across these pillars to benefit our youth and their families. To make a donation visit eastlakefoundation.org.