The Resident & Community Support Program (RCSP) of The Village of East Lake Foundation supported program dedicated to developing a sense of community for residents of the mixed-income apartments, while also providing resources to help residents thrive. Programs are focused on economic stability and community engagement and include career development, financial literacy and community-building events. “We know we’ve done our work when we hear of residents who achieve their life goals as a result of our programs,” said RCSP manager Jennifer McCrary.

Five-year residents Sunny and Christy Onyeabor are definitely an RCSP success story! With the holidays rapidly approaching, the Onyeabors and their three children are looking forward to spending these holidays in their new home. They’re moving to a home where each child will have their own room and enough space to play, according to Christy. And all of this is possible thanks to the Resident & Community Support Program’s home ownership program series.

“The home buying sessions we attended helped us understand the initial steps we needed to take like saving towards a down payment,” said Christy. She also participated in the career development, financial literacy and community-economic stability and community engagement and include career development, financial literacy and community-engagement programs,” said RCSP manager Jennifer McCrary.

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“They help me brush up on my interviewing skills, update my resume and get a job,” said Christy. She also participated in the career development, financial literacy and community-economic stability and community engagement and include career development, financial literacy and community-engagement programs,” said RCSP manager Jennifer McCrary.

An East Lake Foundation First: Georgia Gives Day

It was a one-day flash mob of giving. East Lake Foundation was a first-time participant in this second annual event, held Wednesday, November 13. Across the state of Georgia, in just 24 hours, $1.47 million was raised in support of over 1,000 nonprofits. The East Lake Foundation team and our colleagues used social media to encourage people to make a gift to their favorite nonprofit. The East Lake Foundation raised $2,000 on Georgia Gives Day and, as a result, was eligible for a matching grant from the SunTrust Foundation’s Financial Wellness Challenge, adding another $1,000 to $2,000 to the day’s grand total. Thank you to those who gave on Georgia Gives Day or anytime this year.

The Gift of Giving

Looking for that “just right” holiday gift for the person who has everything? We’ve got the perfect idea for you! Make a donation* to the East Lake Foundation in their honor. You won’t make our East Lake yours today! Donate online at eastlakefoundation.org or mail your contribution using the envelope provided in this newsletter. Thank you!

The East Lake Foundation first began its efforts to break the cycle of intergenerational poverty, the East Lake model of community revitalization is simple: a focus on mixed-income housing, cradle-to-college education and community wellness and a lead organization, the East Lake Foundation, ensuring collaboration between partners working in these pillars. Through this model, East Lake has become a place where children and families, no matter their circumstances, have a chance to build a bright future.

We know our programs have an impact. But every day, we see how much it is yet to be done. Your generous contribution at this time of year ensures we will continue to provide programs and services like the ‘First Tee’ at East Lake, a golf and life skills program for youth; CREW Teens – a college and career readiness focused program and the East Lake Community Learning Garden and Urban Farm, where a neighborhood comes together to grow organic produce and a stronger network.

We’re changing lives, one individual and one family at a time. That’s what makes our East Lake a special place. Won’t you make our East Lake yours today? Donate online at eastlakefoundation.org, or mail your contribution using the envelope provided in this newsletter. Thank you!

* $25 or more per honoree is suggested

Looking for that “just right” holiday gift for the person who has everything? We’ve got the perfect idea for you! Make a donation* to the East Lake Foundation in their honor. You can designate the gift to support the East Lake Foundation program of your choice and the lucky recipient will be notified of your gift and recognized in our 2013 Annual Report. To make a gift today, or for more information, please contact Camerra Scott at cscott@eastlakefoundation.org or at 404-374-4351.
East Lake Foundation Donor Profile: Martin Dugan

Dreaming big pays big things happen! In 2012, the East Lake Invitational raised $27 million to support the East Lake Foundation. It was the largest ever fundraising event for the East Lake Foundation, and it continues to get better every year.

In 2005, Martin was diagnosed with cancer. Martin’s fiancé, Dina, was immediately by his side and the two continued to volunteer their time and talents. Martin also

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Lesson: 691 Society

The inaugural year of the 691 Society was a success! 691 Society members are responsible for supporting the East Lake Foundation by promoting corporate hospitality packages of the TOUR Championship by Coca-Cola, promoting other activities supporting the East Lake Foundation throughout the year. This group paid a significant number of hospitality packages supporting the TOUR Championship, which ultimately benefit the East Lake Foundation. The 691 Society is looking to add new members next year so to learn more, contact Lisa Fearon (lfearon@eastlakefoundation.org).

East Lake Invitational Update

Several weeks before the TOUR Championship by Coca-Cola takes place at East Lake Golf Club, PGA TOUR professionals Billy Andrade and Stewart Cink host the East Lake Invitational – a chance for participants to experience the historic East Lake course in actual PGA TOUR conditions. This two day of golf with special gifts made to the East Lake Foundation during the tournament and the second year to receive corporate hospitality packages at the TOUR Championship.

Next year’s TOUR Championship by Coca-Cola will take place at East Lake Golf Club September 11 – 14, 2014. We hope to see you there!

Golf with a Purpose

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