And the Awards goes to…

• The Mutual of America Foundation presented the

• The Education Trust honored Drew Charter School

and the Atlanta Regional Commission.

The Education Trust, the Mutual of America Foundation, and Drew Charter School were recently

Purpose Built Communities, a sister organization to the

model that is being replicated across the country by

Lake community and establish a redevelopment

and public and private partners to revitalize the East

its national Community Partnership Award. The

East Lake Foundation with honorable mention for

real-world problems and answering complex questions

STEAM (Science, Technology, Engineering, Arts, and

Based Learning approach with an integration of the

Drew Charter School was recognized for its Project-

status or zip code and are having tremendous success.

all students regardless of their race, socioeconomic

education, promoting strong academic success for

recognizes schools committed to high quality

We're excited to announce that the East Lake

Drew needs you:

How to get involved

• The Atlanta Regional Commission

• The Education Trust

• The Mutual of America Foundation

The Atlanta Regional Commission, the Education Trust, and the Mutual of America Foundation were recently

announced the 2014 After School Program Excellence Award recipients.

at your organization. ■

the After School Program

www.eastlakefoundation.org

December 2014

The East Lake Foundation is nationally known for its integrated approach to community revitalization that focuses

on three pillars: mixed-income housing, cradle-to-college education and community wellness, has helped transform the community to

a place of possibility. East Lake has become a place where

children and families have a chance to build a bright future.

Thanks to your support of the East Lake Foundation, there

are endless possibilities in a community that was once filled

with despair. But there is much more to be done. Drew

Charter School serves more than 1,500 students with nearly

600 who qualify for free or reduced lunch; 50% of the families

living in the Villages of East Lake qualify for housing subsidies;

and many residents in the East Lake greater community

struggle with chronic illness and do not have adequate health care.

Your generous contribution at this time of year ensures we

can continue to provide programs and services like the First

Step of East Lake, a golf and life skills program for children and youth; East Lake Healthy Connects, a community health

program; and the Resident and Community Support Program

focused on economic stability and community engagement

for residents in the Villages of East Lake.

Help us make more possible. More graduates, more

healthy hearts, more hope, more places to come home to. With

your help, we can continue to make East Lake a place of possibility.

Donate online at eastlakefoundation.org or mail your

contribution using the envelope provided.

Thank you! ■

The Gift of Giving

Looking for the “just right” holiday gift for the person who has everything? We have the perfect gift this year — just for you. Make a donation to the East Lake Foundation in their name. You can designate the gift to support the East Lake Foundation program of your choice and the city will match the first $20 of your gift. The official deadline is our 2014 Annual Report. To make a gift today or for more information, please contact Cornesha Scott at

404-974-4501 or cscott@eastlakefoundation.org.

Thanks to a generous donor, any gift designated for the After School Program will be matched up to $8,000.

* $25 or more per honoree is suggested

2014 Annual Campaign

For the last 19 years, we’ve seen remarkable changes take

place in the East Lake community. With the help of many

people and partners, the East Lake Foundation, focused on

mixed-income housing, cradle-to-college education and

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For more than 40 years, the Tiller family lived in the East Lake community. John and Catherine moved into East Lake Meadowtown in the early 70s, taking a chance on the neighborhood. Toshia, Chantelle, Tasha and Shae, the family experienced, East had been a very special place. In the heart of the most notorious housing development in Atlanta, they were strong and courageous, true pillars in the heart of the most notorious housing development.

This place at the East Lake Golf Club is a historic course that has a 75 year history in Atlanta. The history of the East Lake Golf Club is rich with tradition and is a place where possibility takes place. It is the birthplace of many great players, both on and off the course.

On December 7th, Drew Charter School was honored to host the Atlanta Boy Choir Holiday Show in the new Drew Charter School Performing Arts Center. The event was a sell-out success, with over 1,000 attendees enjoying the holiday music performed by the Atlanta Boy Choir and local students from Drew Charter School.

The proceeds from the event will support the East Lake Foundation and The First Tee of East Lake, two organizations that work to transform neighborhoods and build a brighter future for thousands of youth and families served each year.

Each year, the PGA TOUR’s top 30 golfers descend on East Lake Golf Club for the annual East Lake Invitational. The event is a celebration of golf and a testament to the resilience and determination of the community. This year’s winner, Billy Horschel, became the fifth consecutive winner of the TOUR Championship by Coca-Cola to claim the FedExCup.

The proceeds from the TOUR Championship help us transform our neighborhood and build a brighter future for thousands of youth and families served each year. We are grateful to the 11 Drew Charter School students who have been selected to participate in the Atlanta Boy Choir, a renowned choral group that has a 50 year history in Atlanta.

Brendon’s Birdies

During the TOUR Championship by Coca-Cola, PGA TOUR golfer Brendon Todd teamed up with the new Drew Charter School Senior Academy at the East Lake Invitational. He was honored to host the Atlanta Boy Choir for a holiday performance at the new Drew Charter School Performing Arts Center.

Brendon met Mr. Todd and he made a pledge to donate $500 to the East Lake Foundation for each birdie made during tournament week. He finished with 14 birdies for the week, including an impressive string of seven straight birdies during tournament week. He also donated $7,000 and golf equipment to support the mission and work of the East Lake Invitational.

We’re excited to announce that the 2014 event raised approximately $400,000 to support the East Lake Foundation and The First Tee of East Lake. Thanks to everyone who participated, and special thanks to our presenting sponsors, the Coca-Cola Company, Crawford Investment Counsel, Delta Air Lines, EMC, PGi, and our colleagues at the East Lake Golf Club. The 2015 East Lake Invitational will be held September 13 and 14. Contact Chad Parker, General Manager of the East Lake Golf Club for more information (cnparker@eastlakegolfclub.com or 404-867-2442).