Samone Jackson Wins RCSP Education Connection Book Scholarship

Samone Jackson, an active resident, was named a recipient with the Resident and Community Support Program (RCSP) at the Villages of East Lake. She has recently been awarded the RCSP Education Connection Book Scholarship. This scholarship will support her efforts in college and community work. Jackson is committed to excel and take good care of her family. She was named as one of the first of its kind by the RCSP.

East Lake Foundation is nationally known for its integrated approach to community revitalization that focuses on three pillars: cradle-to-college education, mixed-income housing and community wellness. The Foundation helps make it Possible at the East Lake community and the empowerment of its residents, making a difference. Your gift goes directly to continue the transformational work that has led to the revitalization of the East Lake community and the empowerment of its residents. Aisha Harris will join the East Lake Foundation staff in January as Director of Individual Giving. In this role, she will be responsible for the identification, cultivation, solicitation, and stewardship of individual prospects.

The Foundation welcomes Aisha Harris

The Foundation is excited to announce that Aisha Harris will join the East Lake Foundation staff in January as Director of Individual Giving. In this role, she will be responsible for the identification, cultivation, solicitation, and stewardship of individual prospects.

Aisha joins the Foundation from Nonprofits First, where she managed the annual fund, resource development, volunteer and marketing efforts. Prior to her time at Nonprofits First, Aisha was Chief Generosity Officer for DenMont Consulting & Events and Director of Development for Cool Girls, Inc.

Aisha’s experience in the community is critical to her new role. Harris has been involved in a number of ways in the community, including as an active member of the East Lake community. Her work has helped transform the underserved community into a thriving urban neighborhood with exemplary schools, affordable housing and community collaboration.

The Drew Charter School Senior Academy will celebrate its growing legacy with its first graduating senior class this year, which includes Samantha Obleton, an aspiring electrical engineer.

Samone Dobbs, a sophomore at Drew Charter School and member of the first class of East Lake Academy, will lead the ceremonial opening for the second year’s Scholarship. This scholarship will support her efforts in college and community work. Jackson is committed to excel and take good care of her family. She was named as one of the first of its kind by the RCSP.

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The East Lake Cup also featured the presentation of the Tom Cousins Award. A recipient of this award is on outstanding male and female golfer who exemplifies the values of the East Lake Foundation: excel in academics, is engaged in the community and has overcome adversity.

This year’s recipients were announced during the East Lake Cup Gala held at the College Football Hall of Fame. Casey Danielson (Stanford) and Patrick McCarthy (Vanderbilt) were selected as winners for their achievements in and off the golf course.

Thanks to presenting sponsors, Hewlett Packard Enterprise and associated sponsors, BMW, Rolex and CXS for their financial support of the 2nd Annual East Lake Cup. This three-day East Lake Foundation hosted the 2nd Annual East Lake Cup. This three-day East Lake Foundation hosted the 2nd Annual East Lake Cup. This three-day East Lake Foundation hosted the 2nd Annual East Lake Cup. This three-day East Lake Foundation hosted the 2nd Annual East Lake Cup.

Over 20 years ago, if you told East Lake residents to imagine living in a safe, thriving neighborhood with exemplary schools, affordable housing and community collaboration, they would have responded with one word—impossible. But with the supportive help of residents, and public and private partners, the East Lake Foundation has helped transform an underserved community into a thriving mixed-income neighborhood that provides residents with the tools to build a better life. Now, 20 years later, East Lake serves as a national model for community revitalization that works. And residents and students are writing a new story by turning the Impossible into the I’m Possible.

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East Lake Foundation Launches “84 for 84” Campaign

January 2017 will mark the third year of Start:ME East Lake, a 14-week program that offers intensive skills-based business training, mentorship support and financing needed to develop viable and sustainable micro-businesses.

In partnership with Bryn Mawr College, Startup is an376376s an experiential group of professional mentors to provide support for participating micro-entrepreneurs. Mentor recruitment is now open and we are looking for business leaders to provide coaching and feedback to participating entrepreneurs, and look for opportunities to connect them with individuals and partners who will further support their businesses.

If you are interested in becoming a mentor, contact felicia.jackson@eastlakefoundation.org or 404-774-4307.

HPE Hosts Career Day at Drew Charter School

On October 28, in conjunction with the East Lake Cup, Hewlett Packard Enterprise (HPE) teamed up with the East Lake Foundation to prevent Accelerate Your Future, a career workshop of Drew Charter School’s Senior Academy.

Chris Burton, a national recruiter with Facebook, kicked-off the day with a keynote address to the entire high school about identifying professional pathways and the best way to engage college and career.

The keynote address was followed by a series of breakout sessions where Drew juniors and seniors had the opportunity to engage with professionals from Disney, Georgia Institute of Technology, First Data and HPE. The afternoon ended with a networking pizza party with a technology raffle that was a huge hit with the students.

“HPE was thrilled to present Prevent Accelerate Your Future at Drew Charter School,” said Cymile Wang Senior Director for Hewlett Packard Enterprise’s Global Sponsorships and Alliances. “The East Lake Foundation does such great work, HPE was delighted to host Career Day to inspire Drew students. Our employees and partners were excited about the opportunity to share their professional experiences and were impressed by the Drew students.”

East Lake Family YMCA Profile - Kim Swartz

After being a sedentary life for roughly 20 years, it was time to make a change. In January 2014, we decided to join the East Lake Family YMCA because of its proximity to our home, the family-friendly atmosphere, the ease of joining and most importantly to me – the East Lake Foundation’s Annual Campaign.

We were impressed with the Y’s diversity of programs and classes. You name it, they had it from being a Zumba student to being a Zumba Instructor. She was so encouraging. She was my mentor. She shared her routines, helped me learn new ones, offered tips on how to work out smarter and faster – essentially – pointed me in the direction to my first auditions, as a Group Exercise Instructor for the YMCA.

One year later, I transformed from being a senior member into a class instructor for Zumba’s Family Friendly format. After being a Zumba student to being a Zumba Instructor, she was so encouraging. She was my mentor. She shared her routines, helped me learn new ones, offered tips on how to work out smarter and faster – essentially – pointed me in the direction to my first auditions, as a Group Exercise Instructor for the YMCA.

Joining the Y was the single best decision we’ve made. We workout here. We work out here. The kids go to classes, camp and child watch here. We volunteer here and love it.

Rory McLwain Wins 2016 TOUR Championship

The 2016 TOUR Championship was held at东湖Cup at East Lake Golf Club in Atlanta. The week-long event provided nearly $2 million to the East Lake Foundation.

Thanks to the generosity of PGA TOUR professional golfer J.B. Holmes, along with other members of the East Lake Golf Club, $84,000 was pledged during the TOUR Championship to support the ongoing transformative work of the East Lake Foundation.

Known as the “84 for 84” campaign, the funds are being given in honor of the 84 seniors at Drew Charter School graduating in May 2017. The inaugural senior class will be the first to complete the cradle-to-college educational pipeline first envisioned by Tom Cousins and other community leaders when the foundation was initially formed.

“You saw all the good work they’ve done in just this area and the community,” said Holmes. “Any time you see any foundation that’s getting really good results and doing all the right things, you definitely want to help them.”

“We are appreciative of the ongoing support from the East Lake Golf Club and from PGA TOUR players like J.B. Holmes,” said Daniel Shoy, Jr., President of the East Lake Foundation. “It’s because of the generosity of our strongest supporters that we will gain greater knowledge of the East Lake community.orientational commitment to prevent Accelerate Your Future, a career workshop of Drew Charter School’s Senior Academy.

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