

Community VISION

East Lake
FOUNDATION

Autumn 2010

Kids who actually want to stay after school?

Where learning continues even after the dismissal bell rings

At 5:45 p.m. each weekday, Drew Charter School buzzes with activity, despite the fact that the official school day ended two hours earlier.

Kids dash into the lobby, proudly carrying art projects, tennis racquets, plates of food they've prepared and plants they've potted. They excitedly tell their parents about the routine they just mastered in dance, the progress they've made in robotics, or the new move they accomplished in chess.

Although these students have been in school since 8 a.m., many have begged their parents to let them stay after school.

Learning all week long

Serving more than 270 students, Drew's After School Program (ASP) – an initiative of the East Lake Foundation – integrates academic support with dozens of popular enrichment opportunities.

The Drew-based ASP is one of the most innovative and extensive in Georgia. Every Monday, Wednesday and Friday, ASP students participate in enrichment classes they've selected, including golf, drama and law. These classes are more than just fun – each one is



Jade, a 3rd grade ASP student, said, "I love the ASP because I get to do lots of fun classes and meet new teachers."



aligned with Georgia Performance Standards to ensure a well-rounded educational experience.

On Tuesdays and Thursdays, ASP students attend academic classes that reinforce lessons from their daytime classes.

Building skills and confidence

A student may struggle in math yet enroll in an ASP cooking class – building his math skills by

working with fractions while following a recipe. Students who feel insecure about their athletic abilities often realize they have a natural talent for dance or martial arts, and, as a result, learn about physiology, other cultures and music.

Answering an urgent need

Nationwide, thousands of children are unsupervised after the school bell rings – often because parents can't afford quality after school care. Thanks to generous East Lake Foundation donors, though, East Lake parents can choose this safe, affordable option – for just \$10 to \$20 per child per week, depending on federal lunch status. Evonia, the parent of an ASP student said, "The ASP has wonderful classes, and the cost is unbelievably affordable! My child is happy taking ASP classes, and a happy child makes a happy parent."

The ASP is now at full capacity, with a growing wait list of children. Your generous support allows us to help ensure these kids stay safe and keep learning long after the school day ends.

The ASP also welcomes volunteers. To learn more, please call program director Lindsey James at 404-687-0001.



Blazing new trails for East Lake kids

Thanks to a generous donation by PricewaterhouseCoopers, more than 150 East Lake kids received bicycles this year! As a teambuilding activity for new employees, PwC assembles bikes and donates them to a deserving charity. Their gift has paved the way for a thriving bike program, including after-school and weekend bike clubs, and even inspired eight Drew Charter students to compete in the 2010 Bicycle Ride Across Georgia (BRAG). To learn more, contact Brittany Molinaro at bglenn@eastlakefoundation.org.

Poised for success: Students profit from CREW Teens summer seminars

This summer, the East Lake Foundation's CREW Teens program expanded its offerings to serve even more students, preparing them for success in high school, college and beyond.

Slashing the drop-out rate: High Prep

Did you know that students who fail to graduate are most likely to drop out in 9th grade? That's why CREW Teens developed the High Prep summer program to help rising freshmen and their families prepare for the move to high school.

A record 78 students participated in this summer's program. Coursework and field trips fostered critical thinking, communication skills and educational goal-setting.

Each participant received a personal plan that will help them select the right classes, maintain good grades and access tutoring. Participants are positioned for success in high school and beyond.



STUDENTS EMBRACED SUMMER OPPORTUNITIES

"It opened me up to new careers I wouldn't have thought of."

"I liked the people I met, the things I learned, and the experience I gained."

"The activities we did were exciting."

Preparing for college and career: CREWSIN

Since students who remain active with CREW Teens are more likely to graduate on time, go on to college and receive at least one scholarship, CREW Teens expanded its summer options by introducing CREWSIN (the CREW Teens Summer Institute). Rising 10th, 11th and 12th graders, as well as recent high school grads, selected one of four seminar-level classes:

- **House Call** – careers in healthcare
- **We Are The World** – global engagement, based on programs offered by the Peace Corps' Coverdell World Wise Schools
- **Tweet This!** – interactive media and marketing
- **Taking The Stage** – theatre arts

Students led two service projects and enjoyed 13 subject matter-related field trips.

Nearly 100 teens participated in CREWSIN, and their feedback was overwhelmingly positive. Through exposure to interactive, experiential learning opportunities, they reinforced their academic knowledge while developing skills they'll apply in college and the career world. Plans are already underway to expand this popular, effective program in summer 2011.

60 seconds with ...



Danny Shoy

*East Lake Foundation
Program Director*

Daniel Shoy, Jr., (Danny) joined the East Lake Foundation in June. In his newly created role, Danny works with managers of Foundation programs to strengthen collaboration and drive continually improving results.

Danny joins us from the Arthur M. Blank Family Foundation, where he led grantmaking initiatives. A graduate of Emory University, he's also held management roles with Hands On Atlanta, City Year San Jose and the Atlanta Outward Bound Center.

We asked Danny ...

There are many worthy organizations in Atlanta. What sets the East Lake Foundation apart?

"The East Lake Foundation believes that everyone deserves a chance to succeed. The Foundation's focus on high-quality education, safe and affordable housing, and community wellness supports our neighbors' efforts, interests and opportunities to succeed. The Foundation is unique because of its commitment to learn through reflection, share best practices and further develop an innovative model that offers others, well beyond East Lake and Atlanta, the rich opportunities that exist here."

East Lake's history and future celebrated in summer events

Memories were made at East Lake Foundation events all summer long.

At the first East Lake History Symposium on June 11, **Dr. Linton Hopkins** (1) of Emory University captivated the audience with tales of East Lake heroes and Civil War action that took place near the community.

The June 18 Charlie Yates Memorial Junior-Senior Foursomes Tournament offered Yates family members and friends an opportunity to play with students from The First Tee of East Lake. We congratulate Mr. Yates' daughter, **Sarah Sutherland**, and First Tee participant **Miles Goldman** (2, pictured with **Dorothy Yates**) for winning this year's tournament.

From sunrise to sunset on July 12, the Yates Course played host to our inaugural Golf-A-Thon, an all-day marathon to raise money for The First Tee of East Lake. Among the dozens of dedicated participants were (3) **Ahmad Williams** and **Tyler Lawrence**.

On July 23, First Tee of East Lake golfers thanked Belk representatives for their continuing support. A tee sign at the Yates Course honors Belk (4), and we look forward to Belk's partnership with CREW Teens in the year ahead!



Drew students soar

Students at East Lake's Drew Charter School are achieving stellar results and remarkable progress. The latest standardized test scores show that Drew students continue to outpace the state – not just meeting but exceeding state standards.

Drew received the prestigious Bronze Award from the Governor's Office of Student Achievement, and Drew students posted outstanding results on all 2010 standardized tests. (For more information, please visit drewcharterschool.org.)

Thanks to Drew's unwavering commitment to academics – and the support of generous donors and friends – Drew students are poised to excel in the year ahead.

WHAT CAN \$15 DO?

Did you know that by giving just \$15 each month, you can have a tremendous impact on the lives of East Lake students?

Consider **Randie Henderson** – thanks to the CREW Teens program, Randie is heading to college this month. CREW Teens helped her excel academically, tour potential colleges and apply for scholarships. With encouragement from her CREW Teens mentors, she applied for and was awarded the prestigious Gates Millennium Scholarship. As Randie begins her freshman year at Ohio's College of Wooster, dozens of new CREW Teens participants have begun the journey toward making their dream of college a reality.

When you pledge to make a monthly minimum donation of just \$15 for 15 months, you support hard-working students. Just look at what your gift can do:

- \$15 - Provides one week of after school programming for a student at Drew Charter School
- \$30 - Covers the average tournament fee for a junior golfer in The First Tee of East Lake
- \$45 - Sends four CREW Teens participants on a college tour

An easy way to make a big difference

In celebration of the East Lake Foundation's 15th anniversary, we invite you to join the \$15 for 15 Campaign. For more information, please visit eastlakefoundation.org or call Brittany Molinaro at 404-373-4351.



THE FIRST TEE OF EAST LAKE

A TEAM OF CHAMPIONS



The only thing hotter than the weather this summer was the performance of First Tee of East Lake golfers!

In June, **Martavious Adams** won the prestigious Bill Dickey Invitational (BDI) Junior Golf Championship.

Ahmad Williams was among just 100 students from across the country selected to participate in The First Tee Life Skills and Leadership Academy at Kansas State University. Two First Tee of East Lake coaches – **Jeff Dunovant** and **Rachel Melendez** – also traveled to Kansas as part of an elite group of 24 coaches leading the program.

The BDI is the nation's top minority junior golf tournament. Forty-one players competed this year, including three First Tee of East Lake students – Martavious plus two of our female golfers, **Tyler Lawrence** and **Kelly Willis**. While Tyler and Kelly competed well, Martavious excelled – his combined two-round score of 146 earned him the winning spot by three strokes. As a result of his strong performance, Martavious was invited to compete in the 2010 Junior PGA Championship.

Along with **Darius Davis** and **Ben Allen**, Ahmad was also selected to attend the prestigious Eagle Academy, sponsored by Golf House Tennessee. And all summer long, our First Tee golfers topped the awards platforms at Atlanta Junior Golf Association tournaments. Thanks to generous donors, we can continue to help kids succeed in golf – and life.



SEE THE WORLD'S BEST,
AND SAVE MONEY, TOO

The world's top 30 golfers return to East Lake for THE TOUR Championship presented by Coca-Cola, Sept.

22 – 26. Support the East Lake Foundation AND save \$15 per daily ticket – visit your neighborhood Kroger today to purchase your advance tickets!



Get the picture with **Snapshot**

Snapshot, the East Lake Foundation's new e-mail newsletter, delivers a good news round-up at the start of each month. To receive your free copy of Snapshot, just e-mail Erik Day – eday@eastlakefoundation.org.



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