

Words

East Lake is a great example of what can be done when you combine big ideas, dynamic people and hard work. **LINDSEY JAMES** Small achievements can lead to great milestones, none of which are possible without your support. **CHARLES B. KNAPP** The East Lake Foundation has shown an unwavering system of support to uplift our children and our community. **JODIE GOLDMAN** I've come to realize that my greatest support team in life is the community and it's important for me to acknowledge how much I care. **TAVAREZ TATE** East Lake is a remarkable place where remarkable people choose to live. **TIFFANY HOLLIN-WRIGHT, MPH** I will do my best to be an example of what 'Golf with a Purpose' truly means and does for its community.

ROI JOHNSON Our future rests on the education of our children, our most precious treasure. **KIRBY VANDERYT** Individually, we make a difference. Together, we make a community. **MADELYN R. ADAMS** The East Lake Foundation is not only doing good work — they are doing good work well.

DR. SHENA ASHLEY We need to help students help themselves, because education determines achievement. **DR. J. DON EDWARDS** Drew Charter School continues to make great strides, thanks to the support of the East Lake Foundation. **DR. CYNTHIA KUHLMAN**

Knowledge is priceless to me, and to pass it on is free. **TYLER STURDIVANT** I'd like to thank everyone who contributed to my education. I won't let you down. **CHARLES BANKS** This is the heart of what East Lake is all about — helping others to get to that next step in life.

BOB CROSBY Without a doubt, education is the key to strong, viable communities. **DARYL BATEY** We teach kids a lot more than golf. We teach them skills they can use for a lifetime. **NYRE WILLIAMS** The First Tee of East Lake has changed my life in so many ways. **TYLER**

LAWRENCE **East Lake Foundation 2009 Report to Community** I have learned how to set a goal for myself and achieve it. **EDDIE F. SMITH, III** My children have developed into better golfers as well as more conscientious, dependable people. **PAULA GWYNN GRANT**

The children in the East Lake community keep me focused — what wonderful citizens we are growing here. **PAM BURTON** I'm getting ready to graduate this year, and I'll never forget the people who've instilled in me respect for myself and others. **MILES GOLDMAN** The East Lake

Foundation brings the assets of the entire community to bear in strengthening families and preparing children for success. **RC PRUITT** East Lake children will influence the future of our city and lead with character because of the vision of the East Lake Foundation. **TRUETT CATHY** I've seen

how the East Lake Foundation transformed East Lake into a thriving community filled with hope. **CHAD PARKER** When we pause to write a textbook on how to change a neighborhood, East Lake will be the case study. **DR. HARVEY NEWMAN**

To Live By



EAST LAKE
FOUNDATION

Mission

To provide the tools for families of The Villages of East Lake and students of Drew Charter School to build a better life for themselves and future generations through cradle-to-college education, affordable housing and community wellness.



I'd like to thank everyone who contributed to my education. I won't let you down.

CHARLES BANKS, HARRISON SCHOLAR

Over our 15-year journey, the East Lake Foundation has proven that the cycle of poverty **can** be broken. Our distinctive **holistic** model — encompassing education, housing and community wellness — has created a vibrant community where every individual and every family has an opportunity to succeed. As the Foundation approaches its 15th anniversary, we look back at lessons learned — and ahead to even brighter futures. Every day, another chapter of the East Lake story is written — and one of the most critical catalysts for success remains East Lake's comprehensive cradle-to-college educational continuum.

Education



Education paves the pathway to self-sufficiency.

From cradle to college, the East Lake Foundation is committed to fostering academic success.

**AT THE CORE:
DREW CHARTER SCHOOL**

At East Lake's Drew Charter School, more than 800 students actively prepare for a lifetime of learning and success. Drew balances academic rigor with robust enrichment opportunities that rival those offered by many colleges. Test results show that achievement increases through 8th grade; the longer students stay at Drew, the better they perform.

Drew students continue to advance. In 2009, 94% of Drew students met or exceeded state standards for reading — surpassing city and state averages, and representing an increase of three percentage points over the previous year.

**CREATING TEACHABLE MOMENTS:
THE AFTER SCHOOL PROGRAM**

Drew's unique After School Program builds opportunities for students to excel. Serving more than 270 students, the program integrates academic support with dozens of enrichment opportunities — from chess to dance — that reinforce classroom lessons and align with Georgia Performance Standards. A student may receive math tutoring on Tuesday, then apply those lessons during cooking class on Wednesday. Thanks to donor-funded support from the East Lake Foundation, the program is available to participants at a nominal weekly cost.

**A SMARTER START:
EARLY EDUCATION**

Research underscores the profound impact of quality early education, which is why the

East Lake Foundation is proud to support our community's two stellar early education programs. In 2009, the East Lake Early Education Program, based at Drew Charter School, added a 3-year-old preschool class, enabling Drew to deliver a seamless educational program for children age 3 through grade 8. In addition, thanks to generous East Lake Foundation donors, Villages of East Lake children are eligible for scholarships to East Lake's award-winning Sheltering Arms Early Education & Family Center.

**COLLEGE-BOUND: THE
CREW TEENS™ PROGRAM**

Over the course of a career, a college graduate will earn \$1 million more than a

high school graduate — underscoring the direct link between education and economic self-sufficiency.

The CREW Teens program helps Drew alumni and other East Lake teens succeed in high school, college and beyond. CREW (Creating Responsible, Educated, Working) Teens now serves more than 300 East Lake students, providing them with academic support, leadership training and educational and career advisement.

Since 97% of CREW Teens will be the first in their families to attend college, the program is essential. And it works. In just the past two years, CREW Teens graduates have earned more than \$2 million in scholarships and are now represented at more than 30 colleges and universities.



I enjoy tutoring. That's why I want to be a teacher when I grow up. I like the way others' faces light up when they get the concept. Knowledge is priceless and to pass it on is free.

TYLER STURDIVANT, DREW CHARTER SCHOOL STUDENT

Safe, affordable housing makes East Lake a neighborhood of choice for families. At the heart of the community are The Villages of East Lake. With a balance of market-rate and affordable townhomes, villas and garden apartments, The Villages of East Lake offer a robust program of classes and activities that help residents build a stronger community and lasting financial strength.



East Lake is a remarkable place where remarkable people choose to live. TIFFANY HOLLIN-WRIGHT, MPH, RESIDENT SERVICES MANAGER, THE VILLAGES OF EAST LAKE



Housing

People are drawn to East Lake by superior educational and recreational amenities – and the opportunity to join a vibrant, supportive community.

Building a strong community requires a planned, holistic approach. To break the cycle of poverty and build sustainable futures, families need quality cradle-to-college educational options and safe, affordable housing. Residents also need healthy recreational opportunities, which give them the opportunity to connect not only with each other, but with the broader community. Thanks to East Lake Foundation donors, our neighbors have a growing array of options that help them build individual, family and community wellness.



I've come to realize that my **greatest support team in life is the community, and it's important for me to acknowledge how much I care.** TAVAREZ TATE, GRADUATE, DREW CHARTER SCHOOL AND PARTICIPANT, CREW TEENS PROGRAM

Community Wellness

Wellness initiatives promote healthy living for children and adults while strengthening community connections.



HELPING KIDS SUCCEED IN GOLF AND LIFE

The First Tee® of East Lake teaches children more than just the fundamentals of the game of golf. This year-round program uses the principles of golf — discipline, hard work and integrity — to enhance academic achievement and build values. Students learn how to establish goals, maintain a positive attitude and make better decisions.

Based at the Charlie Yates Golf Course, The First Tee of East Lake now serves nearly 500 young golfers, ages 5 through 18, through after school programming, physical education classes at Drew Charter School, Saturday clinics, summer camp and tournament play, as well as golf outings with Atlanta's corporate community and golf professionals.

Over the past year, First Tee of East Lake students topped local and regional awards stands. Our First Tee chapter was one of only two chapters from across the nation invited to participate in the prestigious New Links program in Scotland, and college scouts are beginning to take notice of our talented high school students. Thanks to East Lake Foundation donors, The First Tee of East Lake helps students open doors to colleges, scholarships and job opportunities.

TEERING UP OPPORTUNITIES TO CONNECT

The East Lake neighborhood is inextricably linked with the history of golf, and the Charlie Yates Golf Course is helping to shape its future.

On any given day, you'll find Drew Charter students,

Villages residents, East Lake neighbors and golfers from all over Atlanta enjoying a great practice range, challenging Par 3 and 4 holes and remarkable views of the Atlanta skyline. In fact, Golf Range magazine named the Yates Course one of the top short courses in America.

More than just a golf course, the Yates Course provides a safe place and quality programs that help children and adults develop skills, friendships and values.

ACTIVELY BUILDING A VIBRANT, SUSTAINABLE COMMUNITY

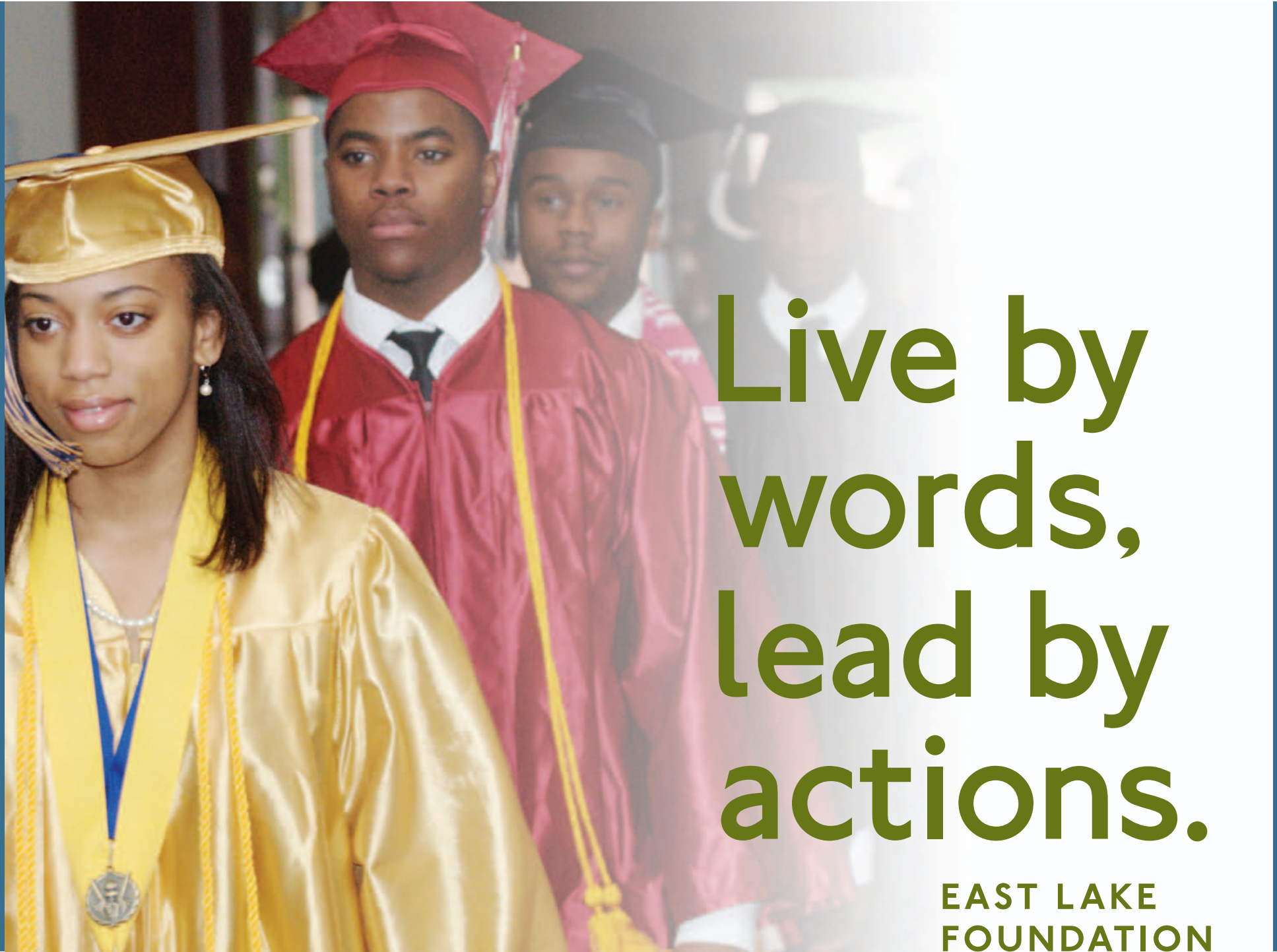
A career is key to financial self-sufficiency. Expanding on its longstanding commitment to job readiness, the East Lake Foundation

embarked on a new partnership with the Atlanta Workforce Development Authority to provide summer jobs for East Lake teens.

Students were matched with openings at The Villages of East Lake, Drew Charter School, CREW Teens, Sheltering Arms and the Charlie Yates Golf Course. They balanced work schedules with a four-week leadership development program, including classes on financial literacy, business etiquette and goal setting. Not only did the teens build their savings, they also gained a greater appreciation for their community. With support from donors, the East Lake Foundation looks to expand its youth and adult job readiness programs.



I always carry with me the lessons and experience East Lake has taught me. I will do my best to be an example of what 'Golf with a Purpose' truly means and does for its community. ROI JOHNSON, HARRISON SCHOLAR



**Live by
words,
lead by
actions.**

**EAST LAKE
FOUNDATION**

I am proud to be a supporter of the **East Lake Foundation** because **I recognize our future rests on the education of our children, our most precious treasure.** **KIRBY VANDERYT, SUPPORTER,**
EAST LAKE FOUNDATION

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**I'm a believer. I've seen
firsthand how the East Lake Foundation
transformed East Lake into a thriving
community with hope. It's a wonderful
story, and I'm proud to support the programs
and individuals that make it possible.**

**CHAD PARKER, SUPPORTER,
EAST LAKE FOUNDATION**

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The children in the East Lake

community keep me focused — what
wonderful citizens we are growing here.

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East Lake children will

influence the future of our city and lead

with character because of the vision

of the East Lake Foundation. I am so

grateful for the progress I continue to

see within the East Lake community.

TRUETT CATHY, SUPPORTER,

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**This is the heart of
what East Lake is all about — helping
others to get to that next step in life.**

**BOB CROSBY, SUPPORTER,
EAST LAKE FOUNDATION**

2009 Financial Summary



REVENUE BY SOURCE

Contributions and grants	70%
Investment income	2%
Charlie Yates Golf Course income	24%
Other income	4%

EXPENSE BY CATEGORY

Program expenses/ depreciation	85%
Management and general	9%
Fundraising and marketing	6%



EXPENSE BY PROGRAM

First Tee of East Lake and Charlie Yates Golf Course	44%
Drew Charter School enrichment	34%
Grants, contributions and scholarships	10%
East Lake Summer Camp	5%
Other community wellness	7%



Small achievements can lead to great milestones, none of which are possible without your support. Together, we can ensure East Lake goes the distance.

CHARLES B. KNAPP,

CHAIRMAN, EAST LAKE FOUNDATION

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