2023 HIGHLIGHTS

- 98.4% Graduation rate in 2023
- $15 Million+ in scholarships earned
- 98% Acceptance rate into colleges/universities
- 91 seniors participated in early college programming, the largest cohort to date
- 23 Scholarships sponsored by the East Lake Foundation

2023 HIGHLIGHTS

- 76% led by people of color
- 59% led by individuals from low-to-moderate income households
- Six participants are Villages of East Lake residents and four are Drew Charter School parents

2023 HIGHLIGHTS

- 298 students, including more than 20% who reside at The Villages of East Lake
- Two Drew Alumnae were hired to serve in the inaugural Early Education fellowship at Drew’s Cox Pre-K

2023 HIGHLIGHTS

- 1,326 residents participated in RCSP programming, 76% of whom identify as low-to-moderate income
- Assisted 35 families at The Villages of East Lake with $115,000 in rent and utility assistance
- 52 economic stability, mental health, and homeownership coaching
- 69 individuals trained, upskilled and/or reskilled for job opportunities
- 93% of individuals who attended received training and assistance

2023 HIGHLIGHTS

- 1,609 Participants served; 203 at Charlie Yates Golf Course
- First Tee – Metro Atlanta awarded $27,500 in scholastic aid to graduating seniors
- Several Drew Charter School golfers were selected to serve on the First Tee leadership council

2023 HIGHLIGHTS

- 9 holes of the historic East Lake Golf Club.
- Run for East Lake 5K & Fun Run.
- 384 participated in programming
- 7,900 grocery bags provided to residents in need
- 214 individuals connected with health/dental homes
**ALICIA DAWKINS**
THE RESIDENT AND COMMUNITY SUPPORT PROGRAM

Alicia Dawkins has lived at The Villages of East Lake for nearly 3 years. She worked at a credit card company that provided funding to small business owners and entrepreneurs and unfortunately lost her job. While unemployed, East Lake Foundation’s RCSP helped by providing rental assistance and career and resume guidance to help her catapult her career. She was unemployed for 4 months before securing a new higher-paying position at an international car company.

She continues to work with the RCSP to reach her goal to become a homeowner. “With the help of the East Lake Foundation, I plan to become a homeowner through the partnership with the Atlanta Land Trust. In doing so, I joined the “700 Club” to help increase my credit score and help me on my way.”

**AZANIA FLOYDE**
THE RESIDENT AND COMMUNITY SUPPORT PROGRAM

Azania Floyd has lived on The Villages of East Lake for nearly 20 years. She worked at the Atlanta Land Trust before moving into the area in 2006 to immerse herself in its opportunities. For two decades, she has been an active volunteer at Atlanta Land Trust events and is a member of the East Lake Foundation’s Outreach Team.

Her career in East Lake spans roles at The Villages of East Lake, Sheltering Arms, and Charles R. Drew Charter School, where she currently oversees Strategic Partnerships. Her sons have progressed from early education at Sheltering Arms to becoming successful students at Drew Charter School.

Alicia will become a homeowner at the new Trust at East Lake, an affordable housing development in the area.

**NICOLE MCCLENDON**
VOEL RESIDENT & START:ME GRADUATE

Nicole McClendon and her children have lived in the Villages of East Lake since December 2020 (previously 2005-2010). Nicole enrolled her children at the East Lake Early Learning Center, and subsequently Drew Charter School, and became involved with the East Lake Foundation’s RCSP at the Villages of East Lake to advance her career.

She was introduced to selected to participate in the Start:ME East Lake micro-entrepreneurship program that need to develop viable and sustainable microbusinesses. Her business, NCM Administrative Consulting provides administrative assistance to small businesses in the metro Atlanta area. “This program taught and exposed me to so much about starting a business, and now I’m ready to get my business up and running.”

Since graduating from the program, Nicole has been appointed to the Drew Board of Directors and serves as a member of the East Lake Foundation’s Outreach Team.

**CHRISTOPHER WITCHER**
DONOR HIGHLIGHT

Chris Witcher has had a front row seat to the remarkable transformation of the East Lake Community as a caddie at East Lake Golf Club starting in the 1990s where he worked for nearly a decade. He was the recipient of the Charlie Harrison Scholarship, which helped support him back to the community that had given so much to him and others and has been a long-time donor to the East Lake Foundation.

“East Lake has been a huge part of my life and the person that I am today. While the Harrison Scholarship was a great benefit to me, the relationships that were built and the opportunities that were created, continue to impact me today and motivate me to continue to support the East Lake Foundation.”

**THE TRUST AT EAST LAKE**

Groundbreaking Partnership: Creating Affordable Homeownership Opportunities

In partnership with the The Atlanta Land Trust (ALT), East Lake Foundation celebrated the start of construction on The Trust at East Lake, 40 new, permanently affordable townhomes in East Lake. The East Lake Foundation and ALT are working closely with the Foundation’s Resident and Community Support Program at The Villages of East Lake to ensure current East Lake residents are prepared to take advantage of these homeownership opportunities in their community.

This project was possible through support from The CF Foundation, which donated the 2-acre site on which the project is being constructed, and the East Lake Foundation, which provided programmatic support.

Financial support from Bank of America Foundation through its Neighborhood Builders Award, as well as a generous contribution from the TOUR Championship allowed the Foundation to meet its philanthropic commitment to the ALT to ensure all forty eight homes are projected to be completed in the Fall of 2025.

**FOUNDRATION FINANCIALS**

**REVENUE:** $7,482,404

**EXPENSES:** $4,007,810

*These unaudited numbers reflect the revenue and expenses of the East Lake Foundation and its charitable contributions to its partners in the East Lake Initiative.

[For more information about our Donors, Partners, and Board of Directors, visit www.eastlakefoundation.org/annual-reports/2023/]

The East Lake Foundation’s work would not be possible without the generous support of the individuals, businesses and partners that believe in our mission and understand the value of giving back to the community. Scan the QR code, or visit www.eastlakefoundation.org/annual-reports/2023/ for more information about our Donors, Partners, and Board of Directors.