



## About East Lake Women's Alliance

East Lake Women's Alliance (ELWA) is a philanthropic group of Atlanta women who are committed to serve as ambassadors, focusing their time and financial support in the East Lake community. ELWA was formed in 2016 to champion the work of the East Lake Foundation (ELF) and advance its mission to support children and families living in East Lake. Along with the philanthropic goals of ELWA, there are opportunities to further champion the strategic goals and objectives of ELF, support community service programs/projects, and participate in golf clinics at East Lake Golf Club and Charlie Yates Golf Course taught by PGA professionals.

## Core Values

**ELWA ambassadors must share East Lake Foundation's commitment to these Core Values:**

- **Resident Centered:** Committed to putting the needs of the people who live in the East Lake community first and continue to amplify the voices of families, who have historically been denied access.
- **Respect:** Value diversity of thought. Treat people with a high level of care, consideration, and integrity.
- **Partnership:** Committed to effective communication and collaboration with East Lake Initiative residents and the greater community.
- **Equity:** All decisions are made through a lens of racial equity to ensure the needs of marginalized people are met.
- **Innovation:** Committed to effective communication and collaboration with East Lake Initiative residents and the greater community.
- **Measurable Impact:** All resources, services and support available to the community must have outcomes that ensure a thriving community.
- **Resilience:** Flexible and resilient in our process to address the growing needs of our community.

## Roles and Responsibilities of ELWA Ambassadors

- Participate in ELWA orientation.
- Serve as an ambassador for the East Lake Foundation (ELF) in the community.
- Volunteer at a minimum of three (3) designated community service activities each calendar year. *Note: Background checks are required to volunteer at Drew Charter School.*
- Attend ELWA socials and golf outings as your schedule permits.
- Make an annual donation of \$1,000 or more to the East Lake Foundation.
- Participate in the process to select the ELWA grant recipient each year.
- Optional: Serve on an ELWA committee.

## Application to Join East Lake Women's Alliance

### Section I

Date: \_\_\_\_\_

Full Name: \_\_\_\_\_

Company Affiliation: \_\_\_\_\_

Title: \_\_\_\_\_

Preferred Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Birth month and date only (e.g., 02/11): \_\_\_\_\_

### Section II

Please answer the questions below.

1) How do your values align with East Lake Foundation's Core Values?

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2) Why are you interested in joining ELWA and what do you hope to gain?

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**3) How will you contribute to ELWA? Consider the skills/resources you will bring.**

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**4) Have you belonged to service groups like ELWA? If yes, what role did you play?**

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**5) How did you hear about East Lake Women’s Alliance (ELWA)?**

- a. Were you referred by an existing ELWA ambassador?
- b. If yes, who?

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**6) Do you reside in the East Lake or Kirkwood community?**

*Note: This is for information purposes only and is not mandatory for ELWA participation.*

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**7) Do you have a child who attends or graduated from Charles R. Drew Charter School?**

*Note: This is for information purposes only and is not mandatory for ELWA participation.*

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**8) Are you interested in serving on an ELWA committee? If yes, please indicate which committee. See ELWA Overview document for committee descriptions.**

\_\_\_\_ Ambassador Committee

\_\_\_\_ Community Service Committee

\_\_\_\_ Golf & Engagement Committee

### **Section III**

By signing this application, you acknowledge that should you be selected to join ELWA, you will uphold East Lake Foundation's Core Values and commit to the ELWA roles and responsibilities outlined in this document.

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**Signature**

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**Date**

### **Section IV**

Please email your completed application to Kivatah Castilla, Director of Development, East Lake Foundation, at [KCastilla@eastlakefoundation.org](mailto:KCastilla@eastlakefoundation.org) by **5:00 p.m. on Monday, March 31, 2025**. **Type "ELWA Application" in the subject line.** Feel free to email your bio with the application.

After your completed application has been received, you will be invited to participate in a virtual interview with ELWA leaders and ELF staff in April 2025. Once the selection process is complete, you will be notified of our decision in May 2025. Thank you for your interest in ELWA.